

fairsfair Initial Body of Work

# Trademark Policy

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| **Series** | Legal |
| **Source** | fairsfair Trademark Policy |
| **Licence** | FF-L02 — fairsfair Licence Agreement |
| **Owner** | FRCB B.V. |
| **Custodian** | fairsfair foundation |

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# 1. Purpose and Scope

This publication governs use of the fairsfair word mark and logo.

It permits truthful reference to fairsfair and establishes when the fairsfair logo can be used in connection with registered conformance.

Software and publication rights are governed by FF-L02 — fairsfair Licence Agreement. Conformance, certification and registration are governed by FF-L03 — Conformance and Certification.

Use of the fairsfair word mark or logo shall not imply a status, endorsement or official relationship that does not exist.

# 2. Trademark Administration and Responsibility

The trademark rights in the fairsfair word mark and logo are held by FRCB B.V. The fairsfair foundation is licensed to administer their use under this policy.

It shall maintain the Brand Guidelines and administer permissions under this policy on fair and reasonable conditions.

Permission to use fairsfair software or publications does not grant permission to use the fairsfair logo.

# 3. Referential Use

The fairsfair word mark may be used truthfully to identify, describe or discuss fairsfair software, publications or the Initial Body of Work.

Referential use shall not imply registered conformance, certification, endorsement or an official relationship.

Referential use does not permit use of the fairsfair logo.

# 4. Registered Conformance and Logo Use

Active registration under FF-L03 permits use of the corresponding fairsfair logo in connection with the registered subject and scope.

The logo shall be used in its authorised form and in accordance with the Brand Guidelines. It shall not be altered, combined with another mark or presented as part of another identity.

Logo use shall not imply a status, endorsement or official relationship beyond the active registration.

Permission ends when the registration expires, is suspended or is withdrawn.

# 5. Prohibited and Misleading Use

The fairsfair word mark or logo shall not be used in a false, misleading or confusing manner.

It shall not be used to disguise or promote an implementation, service or deployment that overrides, defeats or materially misrepresents the applicable Initial Body of Work requirements or Foundational Meaning.

Permission to use fairsfair software or publications does not prevent the foundation from refusing or ending permission under this policy.

## 6. Limits of Permission

Permission arising from active registration is limited to use of the fairsfair word mark or logo to identify that registration under FF-L03.

Any other trademark use requires permission directly from the trademark owner.

## 7. Correction, Suspension and Withdrawal

Misleading, unauthorised or non-compliant use shall be corrected or stopped.

The fairsfair foundation can suspend or withdraw logo permission and the related registration where the use is not corrected within a reasonable period.

Immediate suspension or withdrawal is permitted where necessary to prevent material deception, confusion or harm to trust.

Suspended or withdrawn status can be recorded publicly. The record shall be accurate, proportionate and limited to the information needed to explain the status.

Deliberate or repeated misuse can result in refusal of renewed registration for an identified period. The organisation shall be informed of the reason and given an opportunity to request reconsideration.

Where further enforcement is necessary, the matter can be referred to the trademark owner.

## 8. Final Provisions

This publication shall be read with FF-L01 — Governance Charter, FF-L02 — fairsfair Licence Agreement and FF-L03 — Conformance and Certification.

The Brand Guidelines form part of this policy.

Terms defined elsewhere in the Initial Body of Work retain their established meaning.